



Advertising & Editorial Terms and Conditions (Print & Digital)

1. Bookings & Acceptance

All advertising bookings are subject to availability and acceptance by The Independent Magazines ("the Publisher"). A booking is confirmed once written confirmation (email is sufficient) is received. The Publisher reserves the right to refuse, cancel, or withdraw any advertisement or editorial material at its discretion.

2. Advertising Rates & Payment

All rates are in Australian dollars and exclusive of GST unless stated otherwise. Invoices are payable within 7 days (net) of invoice date. Overdue accounts may incur interest at 10% per annum. The Publisher may suspend or withhold further advertising or publication until outstanding balances are paid in full. Any discounts, packages, or contra arrangements must be agreed in writing prior to booking.

3. Cancellations & Changes

Cancellations must be received in writing no later than 14 days prior to the artwork deadline. Cancellations after this time may be charged in full. Changes to artwork or copy after deadline may not be accepted and may incur additional charges.

4. Artwork & Material Deadlines

The Client is responsible for supplying artwork and editorial material by the advised deadline. Late material may result in non-publication without refund. The Publisher is not responsible for print or display quality where supplied artwork does not meet specifications.

5. Editorial & Advertorial Content

All supplied content must be accurate, lawful, and not misleading. The Publisher reserves the right to edit for length, grammar, clarity, house style, and layout without altering intended meaning. Sponsored or advertorial content may be labelled as such. Placement of editorial is at the Publisher's discretion unless otherwise agreed in writing.

6. Responsibility for Content

The Client warrants that all material complies with Australian Consumer Law and copyright legislation, and that they hold rights to use all images, logos, and text supplied. The Client indemnifies the Publisher against any claims arising from publication.

7. Proofing & Errors

Where proofs are provided, the Client must check and approve all content prior to deadline. The Publisher is not liable for errors in approved material. In the event of a Publisher error, liability is limited to a proportionate refund or re-run of the advertisement.

8. Placement & Position

Specific placement requests are not guaranteed unless confirmed in writing. The Publisher may adjust placement due to editorial or production requirements.

9. Digital & Online Content

Digital advertising and editorial may appear on the Publisher's websites and social media platforms. No guarantee is given regarding traffic, reach, or engagement levels.

10. Distribution & Circulation

Circulation and distribution figures are estimates only and not guaranteed. No refunds will be given for variations beyond the Publisher's control.

11. Intellectual Property

The Client retains ownership of supplied material and grants the Publisher a non-exclusive licence to reproduce and publish it for advertising and promotional purposes.

12. Force Majeure

The Publisher is not liable for failure or delay caused by events beyond reasonable control.

13. Governing Law

These Terms and Conditions are governed by the laws of New South Wales, Australia.

14. Acceptance

Booking advertising or supplying material constitutes acceptance of these Terms and Conditions.